



Second Annual Deck The Hall - Festival Of Trees
December 3, 2015 through the Holiday Season
Boardwalk Hall, Atlantic City

www.boardwalkhall.com/events/detail/deck-the-hall

Sponsorship Opportunities

About The Event

The 2015 Deck The Hall - Festival of Trees is a season-long charitable event intended to generate funds for Court Appointed Special Advocates - CASA For Children of Atlantic and Cape May Counties.

Local businesses, organizations, arena partners, and individuals are invited to Deck The Hall by sponsoring a custom-decorated holiday tree to be on display from Friday, December 4 through the Holiday Season in the Boardwalk Hall lobby facing the Atlantic City Boardwalk. A portion of the proceeds will be donated directly to CASA For Children of Atlantic and Cape May Counties.

CASA for Children recruits, trains, and supports citizen-volunteers who advocate for children in the community and ensures that a well-trained independent volunteer is able to voice timely and objective recommendations to the Family Court on behalf of a child. A child with a CASA volunteer is:

- Twice as likely to be adopted, than to linger in long-term foster care
- Half as likely to re-enter the foster care system
- More likely to have a plan for finding a permanent home, especially children of color
- More likely to have better educational achievement

The Deck The Hall - Festival of Trees will be free and open for the public to walk through during all hours which Boardwalk Hall is open. With the purchase of a tree, sponsors will also receive a select number of tickets to the Deck The Hall Reception in the Boardwalk Hall lobby on Thursday, December 3, from 5:30pm to 8:30pm where they will be able to celebrate the holiday season with a private viewing of the trees, open bar, and light hors d'oeuvres.



Sponsorship Levels

There are three main options to sponsor a tree at Deck The Hall – Festival Of Trees:



GOLD LEVEL SPONSOR - \$1,000

- Sponsor Sign with Pre-Lit Tree Display in Boardwalk Hall Lobby
- 8 Tickets to the Deck The Hall Reception Party
- Inclusion as Gold Level Sponsor in Event Program
- Inclusion as Gold Level Sponsor on Boardwalk Hall's Deck the Hall - Festival of Trees Website Page
- Inclusion as Gold Level Sponsor on event slide on Boardwalk Hall's outdoor marquee at the intersection of Pacific and Mississippi Avenue



SILVER LEVEL SPONSOR - \$750

- Sponsor Sign with Pre-Lit Tree Display in Boardwalk Hall Lobby
- 6 Tickets to the Deck The Hall Reception Party
- Inclusion as Silver Level Sponsor in Event Program
- Inclusion as Silver Level Sponsor on Boardwalk Hall's Deck the Hall - Festival of Trees Website Page



RED LEVEL SPONSOR - \$500

- Sponsor Sign with Pre-Lit Tree Display in Boardwalk Hall Lobby
- 4 Tickets to the Deck The Hall Reception Party
- Inclusion as Red Level Sponsor in Event Program
- Inclusion as Red Level Sponsor on Boardwalk Hall's Deck the Hall - Festival of Trees Website Page

***All tree sponsors are responsible for decorating their own tree. Each tree will be pre-lit with white lights. Creativity is encouraged!**

*Individual tickets to the reception can be purchased at \$125.

Contribution and Pledge Form

Organization – if applicable (for tax purposes)

Contact Person (for tax purposes)

Address

City/State/Zip

Email

Phone

Payment Method

Please return this pledge form by **Wednesday, November 25** to Boardwalk Hall by mail to:

Boardwalk Hall
2301 Boardwalk
Atlantic City, NJ 08401

Or e-mail Kara Cermanski at:
Kara_Cermanski@comcastspectacor.com

If including a check, please make payable to Boardwalk Hall.

- Cash Enclosed \$ _____
- Check Enclosed \$ _____
- Credit Card (we will contact you)

Names(s) or Organization (as you want printed on sign)