



Seventh Annual Deck The Hall Festival of Trees

BENEFITTING



December 1 to 31
Jim Whelan Boardwalk Hall

DON'T MISS IT!

MORE INFORMATION

WWW.BOARDWALKHALL.COM

About The Event

The 2023 Deck The Hall - Festival of Trees is a season-long charitable event intended to generate funds for Court Appointed Special Advocates - CASA For Children of Atlantic, Cape May, and Camden Counties.

In conjunction and with the support of the CRDA, Coca-Cola, and Lite 96.9 WFG, local businesses, organizations, arena partners, and individuals are invited to Deck The Hall by sponsoring a custom-decorated holiday tree to be on display from Friday, December 1 through the Holiday Season in the Jim Whelan Boardwalk Hall lobby facing the Atlantic City Boardwalk. All proceeds will be donated directly to CASA For Children of Atlantic, Cape May, and Camden Counties.

CASA for Children recruits, trains, and supports citizen-volunteers who advocate on behalf of children in our community who are in foster care. A child with a CASA volunteer is:

- Twice as likely to be adopted, than to linger in long-term foster care
- Half as likely to re-enter the foster care system
- More likely to have a plan for finding a permanent home
- More likely to have better educational achievement

The Deck The Hall - Festival of Trees will be free and open for the public to walk through during all hours which the Jim Whelan Boardwalk Hall lobby is open. With the purchase of a tree, sponsors will also receive a select number of tickets to the Deck The Hall Reception in the Boardwalk Hall lobby on Thursday, November 30, from 5:30pm to 8:30pm where they will be able to celebrate the holiday season with a private viewing of the trees, open bar, and light hors d'oeuvres.



JIM WHELAN
**BOARDWALK
HALL**

OVG
360

LITE
96.9 WFG
SOUTH JERSEY'S BEST VARIETY

MORE INFORMATION

WWW.BOARDWALKHALL.COM

SPONSORSHIP LEVELS

□ GOLD LEVEL SPONSOR - \$1,000

- Sponsor Sign with Pre-Lit Tree Display in Jim Whelan Boardwalk Hall Lobby
- 8 Tickets to the Deck The Hall Reception Party
- Inclusion as Gold Level Sponsor in Event Program
- Inclusion as Gold Level Sponsor on Jim Whelan Boardwalk Hall's Deck the Hall - Festival of Trees Website Page
- Inclusion as Gold Level Sponsor on event slide on Boardwalk Hall's outdoor marquees on the Boardwalk & at the intersection of Pacific and Mississippi Avenue

□ SILVER LEVEL SPONSOR - \$750

- Sponsor Sign with Pre-Lit Tree Display in Jim Whelan Boardwalk Hall Lobby
- 6 Tickets to the Deck The Hall Reception Party
- Inclusion as Silver Level Sponsor in Event Program
- Inclusion as Silver Level Sponsor on Boardwalk Hall's Deck the Hall - Festival of Trees Website Page

□ RED LEVEL SPONSOR - \$500

- Sponsor Sign with Pre-Lit Tree Display in Jim Whelan Boardwalk Hall Lobby
- 4 Tickets to the Deck The Hall Reception Party
- Inclusion as Red Level Sponsor in Event Program
- Inclusion as Red Level Sponsor on Boardwalk Hall's Deck the Hall - Festival of Trees Website Page

***All tree sponsors are responsible for decorating their own tree. Each tree will be pre-lit with white lights. Creativity is encouraged!**

Individual tickets to the reception can be purchased at \$50.

Decoration Schedule

Sponsors will have access to the Boardwalk Hall lobby to decorate their trees:

- Monday, November 27 10AM - 5PM
- Tuesday, November 28 10AM - 5PM
- Wednesday, November 29 10 AM - 5PM

Contribution and Pledge Form

Organization - if applicable (for tax purposes)

Contact Person (for tax purposes)

Address

City/State/Zip

Email

Phone

Name(s) or Organization (as you want printed on sign)

Payment Method

Please return this pledge form by Monday, November 28 to Boardwalk Hall by mail to:

Jim Whelan Boardwalk Hall
Attn: Deck the Hall
2301 Boardwalk
Atlantic City, NJ 08401

Or e-mail Erin Satterfield at:
Erin.Satterfield@OakViewGroup.com.

If including a check, please make payable to Boardwalk Hall.

- Cash Enclosed \$ _____
- Check Enclosed \$ _____
- Credit Card (we will contact you)